



# S 25 YEARS 25 YEARS 25 Y S OF STORIES OF STORIES OF ST

In 2024, Hope Street will celebrate 25 years of walking alongside men, women and children in our community. We are so grateful to the community of people who have invested in and supported our organization. To celebrate lives transformed by our programs and housing, we will host an interactive experience at the new Baird Center as part of our annual Family Reunion Fundraiser. This multimedia experience, staged and built by Milwaukee creatives, will envelope guests in our rich history and stories of those who have been impacted by Hope Street over the years.

## **SPONSORSHIP OPPORTUNITIES**

We are excited to share the stories of lives changed through an interactive and immersive experience called *Beyond Hope Street—An Interactive Greenhouse*. This moving experience will share all the ways Hope Street has made a positive impact on Greater Milwaukee.

This large-scale, interactive space will highlight the harsh realities of our city, acknowledge those doing their part to see growth, and inspire people to get involved and help us all flourish.

The public will be invited to experience this dramatic space during the day. In the evening, special guests of Hope Street will have the opportunity to meet and mingle with other supporters, enjoy food, and leave inspired by a special program highlighting the why behind our mission.

We are inviting companies, foundations and individuals who have demonstrated support for Hope Street or social services in our community to be a part of this very special undertaking.

## **EVENT LOCATION**

Baird Center (Exhibit Hall A)  
777 E Wisconsin Ave,  
Milwaukee, WI 53202

## **WHEN**

Thursday,  
October 17,  
2024

## **DAYTIME INTERACTIVE GREENHOUSE**

9A-4P | \$20/ticket | 30-45 min. experience

## **EVENING 25 YEAR CELEBRATION**

5:3P-8:30P

Dinner, Program, & Interactive Greenhouse

\$1,000 Table of 10

\$125 Individual Ticket

Sponsorship Opportunities

Available

SCAN QR CODE TO RESERVE





# SPONSORSHIP OPPORTUNITIES

Hope Street is The Greenhouse for People on 26th and Capitol. We provide housing and community to empower broken men, women, and children to cultivate a relationship with Jesus, themselves, and others to restore hope that flourishing is possible for us all.

**HOPE STREET**  
**FAMILY REUNION**  
 25 YEARS OF STORIES

SPONSOR LEVEL	AMOUNT	# OF TICKETS ◆ Evening Gala * Daytime Greenhouse Experience	RECOGNITION
<b>MAIN EVENT SPONSOR</b>	\$25,000	◆ 2 Gala Tables of 10 * 50 Experience tickets	<ul style="list-style-type: none"> <li>• Frequent Audible Announcement Throughout the Evening</li> <li>• Prominent Logo/Name on Stand Alone Event Signage</li> <li>• Prominent Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Website</li> <li>• Logo/Name in Email Blast</li> <li>• Logo/Name in Newsletter</li> <li>• Logo/Name in Event Press Release</li> <li>• Logo/Name on Event Thank You Card</li> <li>• Social Media Post on Facebook</li> <li>• Social Media Post on LinkedIn</li> </ul>
<b>FOOD &amp; BEVERAGE SPONSOR (2)</b>	\$10,000	◆ 1 Gala Table of 10 * 20 Experience Tickets	<ul style="list-style-type: none"> <li>• Prominent Logo/Name on Event Signage</li> <li>• Logo/Name on Event Website</li> <li>• Logo/Name in Newsletter</li> <li>• Logo/Name on Event Thank You Card</li> <li>• Social Media Post on Facebook</li> <li>• Social Media Post on LinkedIn</li> </ul>
<b>INTERACTIVE GREENHOUSE SPONSOR (3)</b>	\$5,000	◆ 6 Gala Tickets * 2 Experience Tickets	<ul style="list-style-type: none"> <li>• Prominent Logo/Name on Event Signage</li> <li>• Logo/Name on Event Website</li> <li>• Logo/Name on Event Thank You Card</li> <li>• Social Media Post on Facebook</li> <li>• Social Media Post on LinkedIn</li> </ul>
<b>HARVESTER</b>	\$2,500	◆ 4 Gala Tickets * 2 Experience Tickets	<ul style="list-style-type: none"> <li>• Logo/Name on Event Website</li> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>GALA DESSERT SPONSOR</b>	\$2,500	◆ 4 Gala Tickets * 2 Experience Tickets	<ul style="list-style-type: none"> <li>• Logo/Name on Event Website</li> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>CENTERPIECE SPONSOR</b>	\$2,000	◆ 2 Gala Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on each place setting</li> </ul>
<b>AV SPONSOR (2)</b>	\$1,500	◆ 2 Gala Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>BAR SPONSOR (2)</b>	\$1,500	◆ 2 Gala Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event bar napkin</li> </ul>
<b>COAT CHECK SPONSOR</b>	\$1,500	◆ 2 Gala Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage by coat check</li> </ul>
<b>INTERACTIVE GREENHOUSE: ART GALLERY SPONSOR</b>	\$1,000	* 2 Experience Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>INTERACTIVE GREENHOUSE: ART PIECE SPONSOR</b>	\$1,000	◆ 2 Tickets	<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>CULTIVATOR</b>	\$1,000	* 2 Tickets	<ul style="list-style-type: none"> <li>• Logo/Name on Event Website</li> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>INTERACTIVE GREENHOUSE: PHOTO OPP SPONSOR</b>	\$500		<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Signage by Photo Opp</li> </ul>
<b>NURTURER</b>	\$500		<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> <li>• Logo/Name on Event Signage</li> </ul>
<b>WATERER</b>	\$250		<ul style="list-style-type: none"> <li>• Logo/Name in Event Brochure</li> </ul>



# SPONSORSHIP PACKET

HOPE STREET  
**FAMILY REUNION**  
25 YEARS OF STORIES

I would like to be listed as follows:

REFER TO EVENT SPONSORSHIP OPPORTUNITY FOR WHAT IS INCLUDED AT EACH LEVEL

- MAIN EVENT SPONSOR** \$25,000
- FOOD & BEVERAGE** \$10,000
- INTERACTIVE GREENHOUSE** \$5,000
- HARVESTER** \$2,500
- GALA DESSERT** \$2,500
- CENTERPIECE** \$2,000
- AV SPONSOR** \$1,500
- BAR SPONSOR** \$1,500
- COAT CHECK** \$1,500

- INTERACTIVE GREENHOUSE:  
ART GALLERY** \$1,000
- INTERACTIVE GREENHOUSE:  
ART PIECE** \$1,000
- CULTIVATOR** \$1,000
- INTERACTIVE GREENHOUSE:  
PHOTO OPP** \$500
- WATERER** \$500
- PLANTER** \$250

## Donor Information

**NAME** \_\_\_\_\_

**COMPANY NAME/AFFILIATION** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

### PAYMENT

Payment was made online at [www.HopeStreetMinistry.org](http://www.HopeStreetMinistry.org) by using the DONATE NOW link. *\*After clicking REVIEW DONATION, the next screen will provide a box for special instructions. Please input "Family Reunion Fundraiser" here.*

Enclosed is my check made payable to Hope Street.  
Mail form & check to Hope Street, 2522 W. Capitol Drive, Milwaukee WI 53206  
*Tax deductible receipt will be emailed upon receipt of your donation.*



# AUCTION AND WINE PULL DONATIONS



---

Here at the Greenhouse for People, we thrive because of faithful people like you. We protect our community from outside elements, we cultivate hope, and we grow together. This is intentionally done through relationship building and life skills development. The environment is such that everyone is given the opportunity to develop new habits that will long outlast their time at Hope Street. We want to invite you into this process moving forward.

We are redefining family. About 2000 years ago a Jewish carpenter named Jesus said, "whoever does the will of my Father is my family." He re-framed family by obedience, not blood. Our members are breaking free from addictions, difficult circumstances, and broken families; together we are choosing to grow a real relationship with one another and our one true Father.

I am so excited for Hope Street to host its ninth annual Family Reunion. On October 17, 2024, Hope Street will celebrate 25 years of walking alongside men, women, and children in our community. We are so grateful to the community of people who have invested in and supported our organization. To celebrate lives transformed by our programs and housing, we will host an interactive experience at the new Baird Center as part of our annual Family Reunion Fundraiser. This multimedia experience, staged and built by Milwaukee creatives, will envelope guests in our rich history and stories of those who have been impacted by Hope Street over the years.

We are depending on you, members of our community that are devoted to our Hope Street family, to help assure the success of this event. The Family Reunion is our biggest fundraiser of the year, and we are looking for sponsors, as well as items to build our raffle, silent auction baskets, and wine pull. We hope you will join us as we celebrate 25 years of loving our family.

Thankfully,

A handwritten signature in black ink, appearing to read 'Ashley Thomas', with a long horizontal flourish extending to the right.

Ashley Thomas  
Chief Executive Officer



# AUCTION ITEM & WINE PULL DONATIONS

HOPE STREET  
**FAMILY  
REUNION**  
25 YEARS OF STORIES

---

ITEM/SERVICE DESCRIPTION	QUANTITY	VALUE

Please return this form by  
mailing or emailing to:

**Hope Street**  
2522 West Capitol Drive  
Milwaukee, WI 53206

**Michelle Wille**  
michelle@hopestreetministry.org

**REPRESENTATIVE NAME** \_\_\_\_\_

**COMPANY NAME** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

Tax deductible receipt will be emailed upon receipt of your donation.

---